



BROCKTON 21ST CENTURY CORPORATION

December 7, 2006

Mr. Dwight Miller, General Manager
Kendel Hotel Group, LLC
32 Frederick Douglas Ave.
Brockton, MA 02301

Dear Mr. Miller:

Thank you for your presentation of "On the Avenue" at the Brockton 21st Century Corporation Board Meeting on November 21, 2006. It was well received and very informative.

I am pleased to inform you that the board took a formal vote, which was unanimous, to support the concept of your project; "On the Avenue". The idea behind a cluster of culture, entertainment and education is what is needed in downtown Brockton. The Corporation looks forward to working with you to see your plans become a reality.

What also solidified the support of the Board is the survey performed by the University of Massachusetts – Dartmouth. As you know, the Board is made up of businesses and government representatives – with a focus on the statistics to support new ideas. It was the high percentages indicating that they would come to downtown for such cultural entertainment that was most impressive.

We strongly believe that your project will allow us to maintain our focus on making Brockton, in this case downtown Brockton, a more desirable place to live, work, and invest and provide increased revenue and jobs to Brockton through your economic development project.

We are looking forward to assisting you in further cultivating your project with the community and any financial institutions. We believe it will have a positive impact in the southeastern Massachusetts region – the fastest growing region in the Commonwealth.

Sincerely,

Mary Waldron
Executive Director

Cc: Brockton 21st Century Board of Directors